



To celebrate 50 Years of Moda, we have created a Moda rainbow collection that includes 11 four-in-one width-of-fabric prints featuring designs from 44 Moda designers.

Sample the best of Moda with this collection – a true rainbow with some must-have low volumes and neutrals. From old to new, traditional to modern – and everything in between – this commemorative, one-of-a-kind spectrum covers it all with an array of fun favorites from our beloved family of Moda designers.

Look for details coming soon about our **“Celebrating 50 Years of Moda”** contest featuring this one-of-a-kind collection!

IG | @modafabrics #celebrating50yearsofmodafabric

SEPTEMBER 2024 DELIVERY *moda* FABRICS + SUPPLIES®

CELEBRATING 50 YEARS OF *moda*

Celebrating 50 years of providing quality fabrics and notions to create tomorrow's heirlooms today.

CONTEST DETAILS

For 50 years, Moda has been a leader and trusted name in the quilting industry – producing quality quilting fabrics with sought-after, talented designers; developing and distributing innovative products that improve the quilting experience; supporting quilt retailers of all sizes across the country and even the world; and inspiring and educating quilters to continue this vibrant and history-rich traditional craft.

We're celebrating and commemorating 50 Years of Moda with a one-of-a-kind, retrospective fabric collection and quilt contest!

Use the “**Celebrating 50 Years of Moda**” collection to create a quilt in one of three categories:

PIECED QUILT – Use traditional piecing methods in an original design

ART QUILT – Your original design can feature traditional and/or modern techniques, including 3D accents, applique, foundation paper piecing, etc.

NEXT GENERATION QUILTER – Youth category; maker must be 17 years old or younger.

All quilts must be at least 60” square and no larger than 85” x 90”. At least 75% of the quilt top must be made with the **Celebrating 50 Years of Moda** collection. One hundred percent of the quilt top, backing, and binding must be made with Moda fabrics.

Prize Awards for each category:

***First Place** – \$2,500

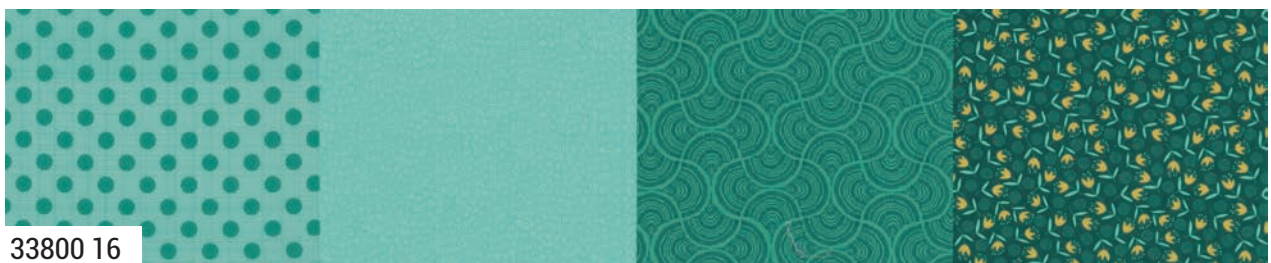
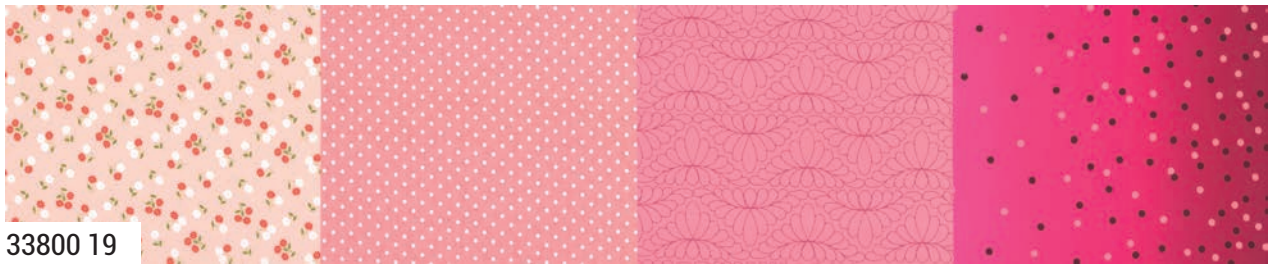
***Second Place** – \$1,000

***Third Place** – One Moda fat quarter bundle a month for a year

All entries must be received by March 1, 2025.

Shops: Stay tuned to your Marketing Tools section of the Moda website, the Moda Insider Facebook page, and the Moda Insider newsletter in the coming months for more details on the contest and how to encourage your customers to enter! We'll share ideas for promoting the contest and collection in your stores as well as additional information on the contest entry and judging process.

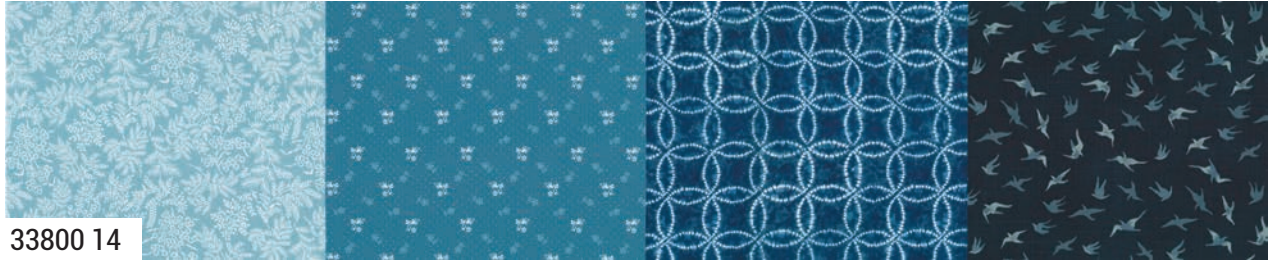
CELEBRATING 50 YEARS OF *moda*



CELEBRATING **50** YEARS OF *moda*



33800 15



33800 14



33800 13



33800 12



33800 11

Full 44" WOF Shown

33800 **Asst. 15** **Asst. 10** **HY** **DR** **JR** SEPTEMBER DELIVERY

•11 Prints •100% Premium Cotton